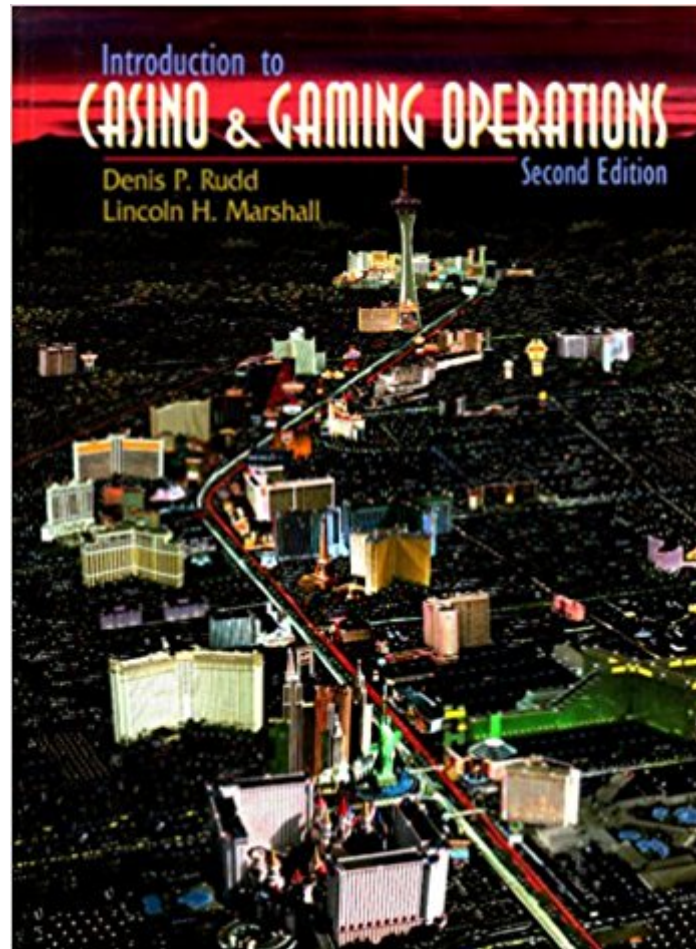




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Introduction To Casino And Gaming Operations (2nd Edition)



Synopsis

Engaging, readable, and authoritative, this book is the most comprehensive source available on the research and techniques involved in casino and gaming operations. It explores the function of casinos and their relationships to hotels, restaurants, resorts, and entertainment facilities. Traces the history of the gaming industry and looks ahead to future areas of expansion. Moves from principles to practices, from overviews to detailed descriptions, all in a chronological context. Provides a new chapter on Internet gaming operations. Updates all references; expands and clarifies all charts and graphs. The ideal reference for travel/gaming industry supervisors and managers, and for anyone interested in casino operations.

Book Information

Paperback: 262 pages

Publisher: Pearson; 2 edition (August 12, 1999)

Language: English

ISBN-10: 0139795685

ISBN-13: 978-0139795688

Product Dimensions: 6.9 x 1 x 8.9 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

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Best Sellers Rank: #318,045 in Books (See Top 100 in Books) #223 in [Books > Humor & Entertainment > Puzzles & Games > Gambling](#) #229 in [Books > Business & Money > Industries > Service](#) #403 in [Books > Business & Money > Industries > Sports & Entertainment](#)

Customer Reviews

This is the most comprehensive source available on casino management and gaming operations. It provides in-depth, integrated descriptions of the research, methodology and techniques involved in casino and gaming operations in the hospitality industry. Coverage traces the history of the gaming industry, from its inception to the present time, and looks ahead to areas of possible future expansion. --This text refers to an out of print or unavailable edition of this title.

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principles to practices, from overviews to detailed descriptions, all in a chronological context. Provides a new chapter on Internet gaming operations. Updates all references; expands and clarifies all charts and graphs. The ideal reference for travel/gaming industry supervisors and managers, and for anyone interested in casino operations.

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This book should be considered for a "young readers" level. After completing (1 hour) you will not have any more practical knowledge on this subject than what you could gain by walking through a casino and observing. At \$61.00 this book is overpriced by \$55.00 when measured against value. If you are serious about this subject try "Casino Operations Management" by Kilby/Fox (best) or "An Introduction To The Casino Entertainment Industry" by Eade.

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